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As the Chair, I am proud to present our Impact Report for 2020.

My thanks to our alumni, mentors, volunteers, parents, supporters, patrons and organisations who have supported us during this time of transformation.

Our students and graduates have continued to excel with outstanding results this year. This report demonstrates how they are making the most of every opportunity, achieving academic excellence, giving back to the community, and continuing to normalise success for themselves and their peers.

Our partners and sponsors have continued to demonstrate their commitment to diversity and inclusivity adapting and providing our young people with opportunities to develop and grow.

This is our last report as a charity exclusively for young men. During the last 11 years, they have set the standard for the future and given the board the confidence to expand our offer. We will open our doors to young women in 2021, and we look forward to an exciting year ahead.

Sarah Ebanja, Chair, The Amos Bursary

This year's Amos Bursary Impact Report demonstrates yet again the important role of the Bursary in helping to unleash talent, grow confidence and inspire success. Our students go from strength to strength and crucially give back.

As we wrestle with the long term consequences of the coronavirus pandemic they remind us that the inspiration, courage and hope we need for a better future are there. We just need to harness it. Thank you Amos Bursary students.

**Baroness Valerie Amos**, Patron and Co-founder, The Amos Bursary



### Introduction

The young men achieved new heights in 2020 with 50% awarded First Class honours in their degrees. A fitting end to 11 years as a charity exclusively for young men.



**Colleen Amos OBE**, CEO and Co-founder, The Amos Bursary

2020 has been a year where Covid-19 impacted every home across the world. Families lost loved ones, the global economy spun into turmoil, unemployment levels rose. On top of that GDP fell dramatically, with record broad-based drops in output for production, services and construction. For the first time in nearly three decades companies have had to re-think every aspect of how they do business. Students who had worked hard to prepare for GCSE and A-level exams had to depend on algorithms to determine their destiny.

The Lockdowns and our inability to meet together meant that everyone had to review all aspects of their social and working lives, with technology taking on even greater significance. We all embraced the knowledge that the world had changed irrevocably, and we needed to prepare for a new normal.

We knew that the impact on young people would be severe. Graduate jobs have already been cut by 12%. Internships and placements by 40% and job offers made prior to COVID-19 were not secure, with September seeing many employers delaying start dates.

What do the next few years look like? Competition for internships and employment will be fiercer than ever. It is even more imperative that students gain the skills and personal development crucial for the workplace, that The AMOS Bursary provides.

The Amy Cooper incident, George Floyd's killing, and Black Lives Matter protests and campaigns have changed the world. We have witnessed some of the most engaged, passionate and determined anti-racism protests and calls-to-action in recent memory.

These incidents began a transformation of the UK in many ways, and the Bursary was able to prosper amidst adversity. The last nine months of 2020 showed us the appetite that people have to make a difference. Hundreds of individuals and organisations generously donated to the Bursary, many of them answering the call to action made by Matthew Ryder QC to support The AMOS Bursary as an organisation addressing inequality in education and employment.

In 2021 we will be able to make a real step change as a consequence of the introduction of new sponsors and partners. Our growth will be built on the strong foundations of the last eleven years. We will remain true to our vision and values and extend further the quality and reach of our services and our impact on the community.

# 2020 has been a year like no other

## Making an impact

# Outreach for Oxbridge students

AMOS Bursary developed its relationship with the charity Insight Outreach (IO), working in partnership to jointly address underrepresentation in the Oxbridge application and success rate of Black African-Caribbean students.

In 2019, four students secured places on the OMS Insight Outreach programme. On the 30th November, 2019 Amos Bursary Oxbridge applicants were invited to attend an Interview preparation workshop, held in central London. It was pleasing to see that ten AMOS Bursary students attended, engaged and gave personal feedback on the day-long workshop.



### A\* for Amos Bursary students

This year AMOS Bursary Students achieved outstanding A level results. For two years they worked hard for their A levels and for the majority of the students the algorithms did not impact their results and their successes were well deserved.

80% of the students achieved their grades to secure their first or second choice university places. seven students secured places at Oxbridge Universities and the remainder are now attending Russell Groups/Redbrick Universities (Birmingham, Bristol Essex, Exeter, Imperial College London, Loughborough, Kent, King's College London, London School of Economics, Manchester, Queen Mary London, Sheffield, Surrey, University College London and Warwick).

For the first year, Michael Kale one of our students will be employed by Dyson on the higher apprenticeship degree scheme where he will be studying at Warwick University part-time.

Cohort year	Intake	Oxbridge	Other Russell Group	Redbrick	Post 1992	ВРР	Higher Apprenticeship	Other
2019	23	7	8	5			1	2
(Start university 2020)		25%	36%	27%			4%	8%

2019 (Start university	Total	1st choice	2nd choice	Retake/Gap year	Higher apprenticeship
2020)	23	18	2	2	1
		78%	9%	9%	4%



Adam Aboim, 2019 Cohort

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Do not judge me by my successes, judge me by how many times I fell and got back up again.

### Adam's story

As CEO of The AMOS Bursary, it is not always smooth sailing. There are ups and downs.

I am extremely proud of the young men in The AMOS Bursary who daily demonstrate how resilient our young people are, and as CEO I would like to share a story with you. The story of a young man who in 2020 represents what The AMOS Bursary stands for and is trying to do.

Adam had initially been an Associate student, who was determined to show us that he should be on the full scholar programme. He attended all the opportunities made available to him in 2019 and he finally secured his place.

In early 2020 he received an offer of a place at one of the top London universities. His predicted grades based on his mocks were not as good as he expected, but he was confident that he would be able to correct this during the exams. Then COVID-19 landed and the combination of the algorithms and his predicted grades meant that he lost the place. Indeed, his grades limited his choice of university places significantly. We encouraged him to explore all of his options.

Towards the end of August,
Adam sent me a message that
read, 'I am going ahead to retake
the exams. I have been preparing
all summer in case of something
like this and I feel confident.
I know I can augment my grades
tremendously and do not want
these false grades to encumber
me to such an extent'.

November the 30th I received another message, 'Good afternoon Colleen, I got AAA in my Autumn A-level exams in Economics, Maths and Physics.'

The pride I felt for him was immense. He said, 'my hard work this summer in lockdown paid off'. He has demonstrated that dreams do not work unless you do, and he has not allowed anything he could control to stand in his way. Adam demonstrated the qualities we look for in AMOS students; the hunger to learn new skills, the courage to take risks, to recognise and take responsibility for our mistakes.

The defining moment for me in 2020 will always be that message I received on 30th November when he received his results. He exhibits my hope for the future and I look forward to 2021 with confidence in our young people.

### **New students on board**





Fifteen students joined us in 2020. Their parents attended the induction to learn about the Amos Bursary and how they could help their young men going forward.



Antonya Allen, Mentor and Associate Lead



Isaac Diarrassouba, 2020 Cohort



Jesse Panda, 2020 Cohort

### **Expanding our support**

The AMOS Associates programme has enabled The AMOS Bursary to support a larger and broader group of students. These students are supported by advisers, alumni and University students. Recent sponsorship by organisations has enabled many associates to transfer onto the main programme.

Antonya Allen has been supporting the AMOS Associates since 2019 providing group mentoring services.

Isaac Diarrassouba has been an AMOS Associate since 2019 one of Antonya's many successes. He said, 'Antonya has been a massive help to my successful Cambridge application. Not only did she organise sessions for me to learn more about the process and speak to current students, but she also offered me a lot of advice too. She has helped me to find some sources of funding for my studies and I am very thankful for that.'

When asked about what mentoring means to her, she said, 'Mentoring with The AMOS Bursary has been no less than lifechanging. Every young man I have met through the scheme has been exceptional - academically, socially and mature beyond their years. Their aim is simply to have a place at the table in the professional world, accessed through the best universities. They come from loving homes but lack the contacts and confidence of young people who come from families with wealth and connections.

I have moved from a life in care and poverty to an elite education and a professional job, so I simply must not pull the ladder up behind me. It worked out, with the support of wonderful foster parents and an Oxbridge education, that anything is possible. Mentoring with AMOS is simply an opportunity to share that with others who are often far more academic and certainly better behaved than I was at a similar age. This charity is Pandaaspirational, and the support offered to mentors and the young men on the Bursary is exceptional. If similar organisations existed across the board, we would not be having the same conversations about social mobility (or lack thereof) that we have been having for years. They are change-makers.'

Antonya Allen, UBS

### Jesse's story

For Jesse Panda, the AMOS Bursary has been a gateway to a supportive community he can always rely on.

'It's like a family,' Jesse explains. 'There are so many role models, and it's reassuring to know that I can always go to the tutors for advice about anything. That environment is so important, and it really helps you do your best.'

Jesse told us about his aspirations to study engineering at Cambridge University, so we introduced him to one of our alumni - who is currently studying there - to support him with his application. 'He gave me some great advice and connected me with a friend of his who is studying engineering there. That helped me so much with preparing for my interview.'

Jesse was also able to ask one of our alumni, Isaiah Lynn, for guidance when writing his personal statement. 'Isaiah helped me organise my achievements, make them clear and concise, and stand out to the reader. He had no problem taking time out of his life to help me.'

Jesse has also been very active in his community during the pandemic. Last year, he taught himself to use an electric sewing machine and made face masks for his family and neighbours. 'When you want to help out, the best thing is to do something you love. I love helping people, and I really enjoy sewing. So I was happy to make masks for my local community centre.' Jesse volunteered at Oasis Hub Summer Sessions too, prepping lunches and packing groceries for local families in need.

Last October, we were pleased to see Jesse receive The Association of Jamaican Nationals Be Inspired Youth Award, for his incredible volunteering. Jesse said, 'It was so amazing to win the award. I was also very proud that the Bursary had nominated me for the prize.'



Kes Ecclestone, Middlesex University

### **Kes's Story**

Kes Eccleston is the first recipient of the Architecture Photography Fund. Over the next year. Kes will be mentored by architect Luke O'Donovon as he produces an architectural portfolio on the derelict spaces surrounding redevelopment areas.

Kes is a 2nd year fine arts student at Middlesex University. Luke O'Donovon set up the Fund to support an aspiring young photographer, from an unrepresented background, in producing their first major architectural work, and to help kick start their creative career. Kes will be working towards finishing his project for June 2021.

### **Graduating students**

It has been another incredible year with 100% of students achieving a first or upper second-class degree; of which 50% achieved a first-class honours degree and one student qualified as a medical doctor.

Our young men worked hard giving up their weekends, evenings and holidays to participate in the five-year programme. Through a targeted approach focused on skills development, supportive mentorship and networking we have not only narrowed the attainment gap at university, but we have surpassed it and opened up employment opportunities on graduation.

At a time when government figures show serious disparities in academic attainment between white and black students, with only 56% of black students achieving a first or upper second-class honours, compared to 80% of their white peers, the impact of the Bursary in nurturing talent and promoting excellence, has never been clearer.

Currently, Black male graduates in London are nearly twice as likely to be unemployed as their white counterparts and there are concerns that this figure will rise, given the challenges to the economy from the coronavirus pandemic.

AMOS Bursary graduating students have secured places on graduate schemes at Barings and Barclays.

Our doctor is practising at a London Hospital, Goldman Sachs and tech consultancy Sparta Global. Three students will spend the next year working on their start-ups, before taking up graduate positions in 2021.

Treasure Oleyade said, 'The AMOS Bursary gave us the opportunity to learn about the intricacies of 'the game'. In mainstream education, no-one is teaching you how to think on your feet when presented with opportunities. So when the Bursary took the time to give us mentors, set up Saturday sessions and Ambition Events where we could learn the art of networking and following up; public speaking; creating an elevator pitch and more; it made sense to learn, as an opportunity could present itself at any time."

Remel Anno-Barnieh said, 'I have been an AMOS Bursary Scholar since 2015 and have benefited from a programme of activities around personal development, mentoring and professional work experience. Due to the numerous opportunities offered to us through the the Bursary, I have been able to intern every summer since 2017. One of those opportunities entailed work experience in New York for one month.'

We encourage students to grasp the opportunities while they were at university and we are confident they will continue to contribute to the Bursary, sharing their knowledge and experience with younger students in the future.



Top left: Treasure, Lohan, Qasim, Remel, George and Keadeish Bottom left: Isaiah, Joseph, Oshotse, Kwarteng, K'Ci, Opoyemi

### **Graduating students**

Name	University	Qualification	Future Plans	
Dr Kwarteng Sarfo	Imperial College London	Medical Doctor	Currently practising at a London Hospital	
Joseph Simeon	University College London	1st Class Honours, Chemical Engineer ing MEng	PJT Partners graduate scheme from summer 2021	
Isaiah Lynn	University College London	BSC Anthropology with a year abroad at Harvard	London Interdisciplinary School – Faculty Member	
Lohan Morrison	Warwick University	1st Class Honours, Economics	Barclays, graduate scheme	
Remel Anno-Barnieh	Nottingham University	1st Class Honours Chemical Engineering MEng	Barings, graduate scheme	
K'Ci Beckford	Essex University	1st Class Honours, BSc Computer Science	UBS, Full Stack Software Engineer	
George Imafidon	<b>mafidon</b> University College London Ist Class Ho Engineerin		Co-founder at Motivez and Board Member at The Hamilton Commission	
Keadeish Morrison	Leicester University	Upper Second-Class Honours, Ancient History and Archaeology	Co-founder Garmcollector	
Qasim Barrow	University College London	Upper Second-Class Honours, Master of Civil Engineering	Co-founder, Ignite Network, 2021 PwC, Strategy & Corporate Strategy	
Treasure Oleyade	Warwick University	Upper Second-Class Honours, Master of Engineering (with Honours, in Manufacturing and Mechanical Engineering)	2021 graduate scheme Investec	
Timothy Oluwole	Bath University	Upper Second-Class Honours, BSc Computer Science	Tech Consultancy, Sparta Global	
Opoyemi Popoola	Manchester University	Upper Second-Class Honours, Philosophy, Politics and Economics	Gap year before postgraduate study	
Oshotsi Aliu	BPP Professional University	Upper Second-Class Honours, Law	Barings graduate scheme	



Sigourney Hove, Student Lead for the young women



Spencer Bailey, student at LSE

### **AMOS Sisters on the way**

In December 2019 we secured funding to develop and introduce, for the first time in our history. young women onto The AMOS Bursary programme. Applications opened in November and by February 2021 we will have our first integrated programme of young women and men. This at a time when the world requires women in the fields of technology, crisis economics, public health, engineering, creative arts and communications, all crucial and vital for building future resilience for the world.

The breaking news campaign was launched in November and featured AMOS Bursary Board member Richard Butler and Committee member Sigourney Hove along with students Antonay Thomas. Mohammed Mahmoud. Elisha Peters and Robert Kamara. Richard then confirms and Sigourney reinforces the message. Leon Gidigbi finally welcomes young women to the Bursary and encourages them to apply. This was followed by a series of videos with AMOS Bursary students and alumni sharing their AMOS Bursary stories; namely Antonay Thomas, Ayo Olubode, Daniel Beckley, David Kennedy, Dylan Kawende, Kai Moore, Kamaal Busari, Kwarteng Sarfo, Nana Osei-Kofi, Olamide Olorunfemi, Robert Kamara and Roland Beckley.

The campaign was extremely successful with over 420 applicants overall.

### **Determination rewarded**

Spencer Bailey and Adam Aboim began as Associates and made the most of the opportunities offered to them between February and December 2019. Their record was exemplary and in December their determination was rewarded. They were transferred onto the main programme due to sponsorship from Barings.

From the very first workshop I attended, I realized that I had stepped into an incredible camaraderie of young Black men,' said Spencer Bailey, currently studying at the London School of Economics. 'Moreover, the confidence that I gained from just the workshops demonstrated that joining this group was far more beneficial than I could have imagined.

**Spencer Bailey**, LSE

Adam Aboim had a similar sentiment. 'I was overcome with excitement when I transferred from the Associate programme to become a full scholar on The AMOS Bursary programme. I was thrilled at being given what felt like a second chance.' He said, 'Being exposed to training sessions such as elevator pitches, assessment centres, personal branding amongst others, has been inconceivably eye-opening.'

Adam Aboim, Gap year







Michael Kolawole, University of Cambridge

#### Victor's book club

Alumni Victor Azubuike set up the Amos Bursary book club in May and it has become the centre for discussion and debate among the participating students. Victor said, 'We select books to read and they become the catalyst for discussion. As a group we are learning and growing together'.

Michael Kolawole said, 'Being a part of the AB Book Club has helped me understand the value of reading in how it can be a tool to shape your world view. It has been a great opportunity to share my thoughts and hear the unique perspectives of others in the club'.

Victor does a great job of steering the conversation in a way that provokes meaningful discussion, as well as allowing it to be a space for relaxation and good vibes.

Read, Become articulate, Transform the World.

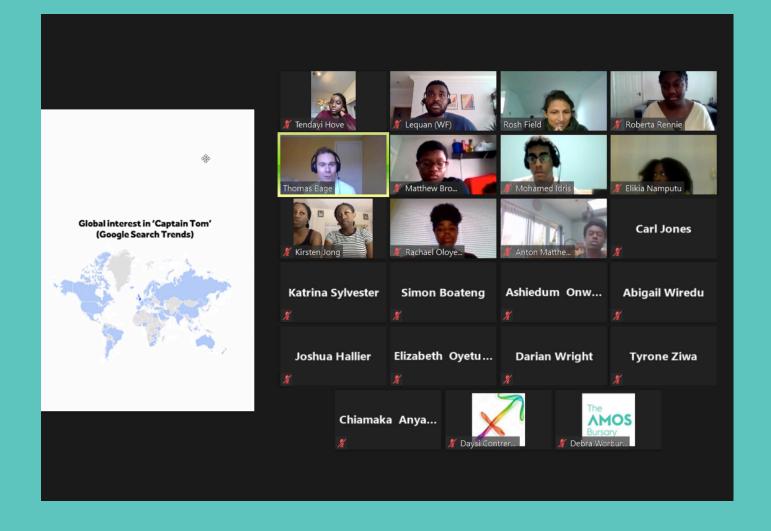
### Our new now

Since March, we have embraced Zoom and throughout the year held over 50 virtual sessions for our students. Apart from the regular learning and development programme, our corporate partners provided opportunities to attend career insight sessions.

During 2020 most students were unable to attend any internships due to COVID-19. Corporate partners stepped up and offered alternative opportunities.

Students interested in Law took part in a week-long virtual internship held by Linklaters.

Russell Investment ran a session on CV writing and interview skills; Unilever on understanding FMCG markets; CNBC Business News, Barings and Schroders led on financial investment.



### **CONFERENCE SPEAKERS**













**From top left to right:** Lord Hastings, Tessy Ojo OBE, Tonie Leatherberry, Paul Gurney, Kenny Imafidon, James Frater

# The Amos Bursary Virtual Annual Youth Leadership Conference 17 July 2020

The AMOS Bursary Virtual Annual Youth Leadership Conference took place on the 17 July 2020. The theme of the conference was SEIZE THE MOMENT.

The event was hosted by Remel Anno-Barnieh and technical support was provided by K'Ci Beckford, both of them recent graduates who had received 1st class honours degrees in Chemical Engineering and Computer Science respectively.

The conference was thought-provoking and explored why it is important to 'seize the moment' and how as future leaders young people can contribute to the changing world agenda and use their strength, resilience and character to pursue their dreams. The speakers shared their different experiences demonstrating how they made a tremendous impact on their community and society as a whole.

Lord Hastings gave the global perspective and drew on historical concepts and anecdotes to link with the world today. Tessy Ojo reinforced the importance of seizing the moment to illustrate how she became CEO of the Diana Trust. Paul Gurney was able to demonstrate using sporting greats, how they seized the moment and the character traits they all had, which ultimately contributed to their success. Bringing the USA perspective to the conference was Tonie Leatherberry. James Frater (King's College, London) pressed home the significance of seizing the moment and Kenny Imafidon (AMOS Bursary alumni and CEO Clearview Research) shared his experiences and tips as an entrepreneur. He also led the panel discussion with six AMOS students, which kept the energy high and content relevant.

The young men, Treasure Oyelade, Lohan Morrison, Remel Anno-Barneih, Qasim Barrow, Oshotse Alliu and George Imafidon, had recently completed The AMOS Bursary journey from sixth form to graduating in the summer of 2020. They shared their stories about SEIZING THE MOMENT.

The conference made an impact on students in a variety of ways.

This was the first conference for year 12, AMOS Associate student, Dejaun James and he said, 'This conference has given me an in-depth insight into how as a Black Caribbean male in a whitedominated society I can 'Seize the World'. It helped see how I can take up every opportunity given and how I shouldn't let my ideologies be silenced by anyone. The presentation by James Frater was the most influential for me and taught me that it doesn't matter about the colour of your skin or your social background but being persistent and putting your mind to your goals will help you get to where you want to go.'

Andre Deen-Swaray said, 'The session with Tonie Leatherberry was not only a session that resonated with me due to personal experiences but gave me a way to sharpen my focus and find a method to clarify a blurry vision. She made three points that will stay with me,

- 1. **Community:** where will I fit best and make the greatest impact?
- 2. **Character:** how will I align my career choices to my values what's the culture of the organisation?
- 3. **Courage:** when will I rise to the occasion?

For me, the concept of courage is imperative as it convicts us to carry out what we believe in and therefore execute our vision. Which is something I'll try and develop as I grow.'

We are looking forward to our next conference in 2021.



Andre Deen-Swaray, Reading University



Lamin Tarawally

### The business of sport

Sport is Big business. In February Lamin Tarawally AB scholar hosted the Amos Termly Community event. Edwin Lamptey, Portfolio Analyst, Multi-asset, at Schroders Investment Management, spoke on behalf of Schroders who held the event at their offices. The Amos Bursary Community evening brought together over 150 AB students, associates, parents, mentors, friends and supporters for an evening of information sharing and networking.

Our speakers, included; Sarah Ebanja, CEO of the Tottenham Hotspur Foundation, Rob Tate, Governance Manager at UK Sport, Rodney Hinds, Sports Editor, the Voice, Philip Jacobson, former Advertising Consultant, Nike. They shared their experiences working in the business of sport and talked about the many career opportunities that exist.







Seun Sontan. University East Anglia

### **Immersed in creativity**

A COVID-19 safe, Immersion Day was held for students in their penultimate and final year at University, who were interested in careers at Unilever or advertising. Seun Sontan said 'we were invited by Unilever and Lynx to their filming of 'The Race Card', in collaboration with Complex UK. We had a behind the scenes look while the production was taking place and also were given talks by representatives of the Advertising agency and Unilever. We took part in group tasks and had the opportunity to speak with professional footballer Jesse Lingard.

Seun used the opportunity to demonstrate his own artistic skills by producing a video of the students' experience.

Samantha Sullivan, Unilever said 'The day was a complete success. The students were amazing and impressed everyone who was there: We were pleased to provide the students with the chance to hear speakers from a multitude of companies who came to share their journeys and experience each of these parties expressed praise for the students, for their insightful questions and reflections, their energy and their enthusiasm.'

Report by Seun Sontan, University of East Anglia





# Introduction to the Civil Service

The Civil Service has a wide range of influential and challenging career opportunities available to graduates studying a wide range of subjects, through the Fast Stream and the associated Early Diversity Internship Programme (EDIP). Workshops were held to introduce students to the many careers on offer.

The sessions were led by Brian Stanislas, Product Manager for the Civil Service; with special guest Phillip Wilson, Chief Psychologist and Chief Assessor, Civil Service Fast Stream. There is nothing better than the participation of young civil servants and we were joined by Calvin Ngwena, Israel Gichaara and Elliot Roofe sharing their journeys and experiences as young civil servants



Joseph Simeon

### Keeping on top of Tech-Web Summit 2020

The AMOS Bursary was invited to attend Web Summit 2020. Mentor and Guardian Journalist Patrick Greenfield made the introduction and Darrell Adjei, AMOS Alumni, co-ordinated student participation.

Web Summit is a global summit aiming to bring together people and companies redefining the global tech industry. Seventeen of our scholars took up this opportunity, securing places worth £1000s. The event included a mixture of talks and breakout sessions from titans of industries including Margrethe Vestager (European Commission president); Eric Yuan (Zoom Founder & CFO) and even Serena Williams (Professional Tennis Player). Themes discussed included: Fintech and Commerce, and Al. Below are quotes from two of the boys that attended:

I am grateful to have attended the WebSummit. As a futureminded global citizen, the conference was a unique opportunity to learn directly from leading politicians, founders and change makers. Taking from the innovative approaches people use to solve 'wicked problems', I already see how these work processes can be practical in my own life. I was also able to increase my passing interest in city design and learn more about niche industries. Thank you to The AMOS Bursary for kindly enabling me to take part.

**Joseph Simeon**, 2015 Cohort, UCL Chemical Engineering graduate, Analyst at a financial services firm



### A bright future

The Bright Future, Year 12, African and Caribbean Virtual Conference hosted by King's College London and The AMOS Bursary, took place in August. It aimed to give students a head start in their future careers and was attended by over 150 students.



Darrel Adjei, Alumni Google Deepmind

# Virtual open days with AMOS Alumni

Nothing beats visiting schools and venues and sharing our stories in person, but because that was not possible during these unusual times, we held our first Virtual Open Day in December. The event was well attended and allowed interested students the opportunity to find out about what we offer, meet some of our students and alumni and ask any questions.



Dylan Kawende, University of Cambridge

Web Summit was a oncein-a-lifetime opportunity to hear directly from giants in tech, business and activism. I thoroughly enjoyed the masterclasses with leading companies like Google and Amazon that equipped me with skills to tackle the move to remote working. It was also fantastic to be part of the Q&As with the likes of Mark Cuban, Jessica Alba and Sadiq Khan. They had so much practical wisdom to impart on subjects like building a start-up, mental well-being and engaging in politics.

**Dylan Kawande**, 2014 Cohort, UCL Graduate/Cambridge Postgrad, Law

Samuel Omiye-Adeolu, University of Bristol

# The past making sense of the present

Robin Walker, former teacher, historian and leading black history educational specialist (aka The Black History Man), ran three sessions which focused on:

- Black British history and how it relates to and impacts the current generation
- What should black students at university be doing with their time? - understanding how to leverage university and the benefit for the student and the community
- 3. Financial intelligence and the importance of entrepreneurship

Robin's talk gave me a refreshing and open perspective on money, a usually taboo subject to discuss in public.

As university students we have a larger than average 'degree of freedom' (no pun intended) to explore countless paths. This free-bird mentality combined with readily accessible funds - be it maintenance loan, overdraft. or bursaries - can sway us into living above our means. Robin urged us to forsake the short-term Canada Goose for the long-term wealth generation. He helped us see that the first step to Financial Freedom is acquiring knowledge, whether through books, tutorials, or experts/gurus.

**Samuel Omiye-Adeolu,** Post Graduate, University of Bristol

# Diversity, inclusion and equality top the agenda

The murder of George Floyd, the Amy Cooper incident and the Black Lives Matter Campaign, led to increased reflection and discussion among students. It also led to increased support for the Bursary by organisations.

Like many organisations, we had to focus on the self-belief, self-awareness, wellbeing and confidence of our students. AMOS facilitator and mentor Kwaku Nortey led a session where he shared his journey as a young black man in corporate London. This was followed by three alumni sessions led by Isaiah Lynn, and Daniel Anjorin, which allowed students to explore themes around their lives, share experiences and develop solutions and actions all geared toward ensuring they were equipped to handle situations and continue towards achieving their goals.



# Giving back

You can start changing our world for the better daily, no matter how small the action.



Muhammad Mahmoud, year 13

### If you've got an idea, go do it!

When Muhammad Mahmoud first saw the videos of an explosion in Lebanon, he felt it was his duty as a Muslim to help. He organized a solo bike ride from Birmingham to London and raised over £2,500 in the space of five days.

He said 'I am extremely fortunate to be living in a very safe place. I have shelter, I have a home and I have food on the table, so I thought it was my time to give back. I have done things for charities before but this was the biggest thing I have done so far. As Muslims, we are taught to give back and help people in need. It is such an important integral part of the religion and you aren't a Muslim if you aren't helping people. My message to young people is if you have an idea go do it!'



Gabriel Amida, University of East Anglia

Facilitating an essay writing workshop for The AMOS Bursary was an educational experience which has provided me with invaluable information on how to improve my business' focus. It also exposed an opportunity I had only previously dreamed about. Helping people improve their written and spoken skills could be done on a much larger scale. By Refining my experiences and expertise I could help incoming students to avoid the mistakes I made and learn from the experiences I have mastered.

Since the workshop, I have been able to plan and focus my skills on producing material, and content which can be used to help students around me during the pandemic. Hosting the workshop was a pleasure and something I would look forward to doing again in the future.'

### First time for everything

The AMOS Bursary encourages the students to share their skills and knowledge with their peers.

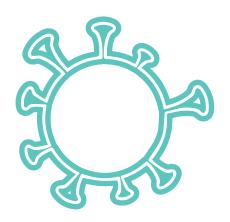
In December, Gabriel Amida from the 2017 AMOS Cohort, ran his first student workshop. He said, 'On reflection over my own studies, I became aware that I wasn't alone on many of the issues I had encountered when it came to academic writing. This was why I began my proofreading business, SCRIBE – I wanted to ensure my experiences were put to use helping those less fortunate than myself, both within and outside the Bursary.

//

It is what we make out of what we have, not what we are given, that separates one person from another. 2020 will forever be a pivotal year for young people. They will remember the year they lost loved ones, their education was disrupted, the prospect of unemployment and the everincreasing number of students with mental health concerns. We will remember the year our medics stepped up. Their years of training applied to support the NHS in the fight against the global pandemic. Below are our students and medics sharing their thoughts, actions and insights.



Olamide Olurunfemi, Manchester University



#### Lockdown - reflections

This lockdown has allowed me to do things which are closer to my heart. More time to check in on distant family and friends.

David Ayeni, Cambridge University

My coping strategy was to continue doing work and to stay disciplined, but still allow time to relax and keep fit.

Oloamide Olurunfemi, Manchester University

During the lockdown, I have become a part of STAR (Student Action for Refugees) at York University, using social media to raise money and awareness of the work that the charity does.

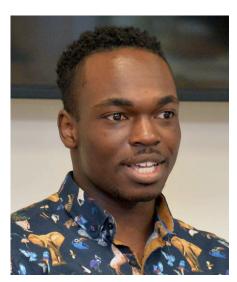
Shaun Odili, York University

During the first national lockdown, I was offered the opportunity to perform the coin toss for the Wimbledon Tennis finals, however, due to COVID-19 I had to record it from my home as the tennis courts were closed. Just the thought of doing it despite the live audience rattled me and was the cause for so many retakes but I was honoured.

I was invited to a peaceful #BlackLivesMatter protest on Tooting Common in the wake of the death of George Floyd, Breana Taylor, Rayshard Brooks, Daniel Prude and many others as part of the BAME youth mental health organisation #BlackMindsMatter. I performed my speech 'See Me' which talks about how young black men are stereotypically viewed and the potential people are missing. I was glad that it caused people to think as listeners told me it caused their perspective on young black men to shift.

I was introduced to my AMOS Bursary mentors, Norbert & Ann, last year. They help me in my education, professional or even personal matters all whilst being kind and genuine with me e.g. they really helped me when I was deciding what degree to do. They are still a massive help and I'm extremely thankful for them.

Elisha Peters, Year 13, 2020 Cohort



Daniel Oluboyode, Cambridge University

### Our medics making a difference

The NHS is working very hard to keep us safe and we would like to celebrate and support our Doctors and NHS colleagues.

To my knowledge, there has been no time in recent history where the UK medical school curricula has been disrupted to this extent. Similar to establishments in the private and public sectors, SARS-CoV-2 has brought unprecedented challenges to medical schools. Medical schools consist of a body of faculty members and associated teachers, the majority of whom concurrently practice as healthcare professionals themselves. They confronted a unique challenge in continuing to prepare new, competent healthcare professionals who can also adequately manage COVID-19-19, while themselves attempting to understand and manage front line pressures. Ingenuity and compromise have been the core of moving forward.

2020, at the height of the first COVID-19 wave, we saw a large proportion of final year medical students graduate around three months earlier than expected to increase the NHS workforce promptly. We also saw the majority of international and domestic elective placements - these are one

to two-month placements, where students have the opportunity to experience working as a clinician in self-chosen environments across the globe, often considered as the highlight of the five to six-year course - cancelled.

Furthermore, an initial response to COVID-19 saw the majority of medical students practically barred from the clinical environment, as teaching moved from bedside face-to-face to remote online lectures.

As we have come to understand COVID-19 better, students have slowly returned to the clinical environment. However, in the interests of safety, this has been with reduced numbers and reduced opportunity to interact with patients. This has undoubtedly damaged thousands of medical students' clinical school experience.

Nonetheless, with challenge comes opportunity. These have included waking up five minutes before an online lecture as the morning commute has effectively become bed to desk. Students have also volunteered their time to bolster ongoing NHS efforts ranging from supporting patient care in ICU departments, to the vaccine rollout. Furthermore, time away from hospitals has increased opportunity for book learning, a critical aspect of medical education often neglected to the latter stretches of the academic year. Some have used their spare hours to pursue new, meaningful ventures to diversify their professional portfolio.

The times are not ideal however there are silver linings. We look ahead to a brighter, productive 2021 while remaining poised to face any emerging challenges with the same tact, courage and humanity the NHS continues to exemplify.

Report by Daniel Oluboyede, Medical student, Cambridge University



Abdel Mahmoud, UCL

I am a final year medical student at University College London (UCL) but currently based on a year placement working at Watford District General Hospital just north of London. It has been a strange and testing time as I am sure it has been for all.

As a medical student about to graduate in a matter of months, you are in a unique situation as whilst working in hospitals you are still learning. However, you can't get good teaching as all the clinical staff are justifiably swamped with work. You also can't practice fully and you aren't insured/compensated but you are still expected to take part in the team almost like a foundation year doctor does. That is a scary responsibility, but then I remind myself that I have been studying for nearly six years to step up to this role and now's the time.

Sadly, hospitals are as busy as the news shows and things are especially bad now in January, but there is a light at the end of the tunnel with the vaccine. As for me, I am hanging on tight for the next few weeks as it intensifies. taking it a step at a time and never forgetting to be grateful for the everyday little things that we still have blessing our lives, from family, to warm food, to shelter. We are all in this together.

Abdel Mahmoud, Final year Medical student, UCL

## **Alumni updates**

We encourage the development of the leadership skills of our alumni providing them with further development opportunities, encouraging them to secure governance experience by Board and Committee membership; designing and facilitating AMOS Bursary sessions; becoming student mentors and advisors as well as ambassadorial and public speaking roles.

### **Alumnus inspires**

My name is Arinze and I am an Amos Scholar. Here is my story. How an Amos alumni has made a difference to me.

I met up for an early morning coffee with George Imafidon (Alumni 2020), what can I say? It was definitely one of the most impactful and influential conversations I've had over coffee, to say the least. We spoke about everything, from academics to lifestyle to career and general chit chat. What meant more to me, however, was that not only did he change my perspective on things, but also took the role of advising me as a big brother, given his similarities with myself in ambition, degree, beliefs and mindset; as well as his vast experience over time. It is always great to meet up with like-minded people. It was a great meeting with George Imafidon.

I met George again at an AMOS Bursary function at Schroders Asset Management firm about the business of sport. Here we were joined with many of The AMOS Bursary brothers; Nana Osei Kofi, Kamaal Busari, Jeremiah Balfourth, Remel Anno-Barnieh and Kai Moore.



Special big thank you to Jennifer Kuntuala and Gillian Walters for their extreme efforts in assisting, advising and encouraging those of us who are striving to be the best we can be irrespective of our backgrounds.

Arinze Nawanna, Chemical Engineering, UCL and Co-founder of SwArts Records

As we let our own light shine, we unconsciously give other people permission to do the same.



The year 2020
without a shadow
of a doubt instilled
a completely new
sense of adaptability
within me, which
encouraged the
necessity of standing
out of my comfort
zone, which The
AMOS Bursary has
always embodied.

This was evident through the enriching experiences that were on offer despite the overwhelming limitations of the pandemic, such as the fourteen - week virtual CNBC International - Introduction to Business News programme.

In my new role as the Learning & Development Alumni Chair, my focus has been predominantly looking to shape how The AMOS Bursary Alumni continue to support and give back to the family that has accelerated our futures, to ensure the sustainability of The AMOS Bursary for future generations. I was fortunate enough to work alongside two bright members within the 2020 cohort - Asaru Williams-Henry and Leon Gidigbi. Over the course of six months, we explored potential internal communication platforms to facilitate our anticipated scalability, especially as we welcome our AMOS Bursary sisters into the family in 2021.

Witnessing first-hand their appetite for growth and their ability to embrace change, all whilst undergoing what has been an extremely tough time for students, left me feeling very optimistic about the trajectory of The AMOS Bursary and what the future holds.

Daniel Anjorin, Alumni

### Google for Startups: supporting AMOS Bursary future leaders

Two start-ups founded by AMOS Bursary alumni, Wilfred Obeng and Ivan Beckley are taking part in Google for start-ups, the tech giant's accelerator program aimed at supporting twelve up-and-coming firms.

Wilfrid Obeng, AMOS Bursary Alumni and Committee Member has secured \$1.5million in seed funding with his partner Christian Facey for their in-game advertising start-up AudiMob. The firm was founded earlier in 2020 by the men who met while working at Google's Dublin headquarters. AudioMob (UK) enables game developers to monetize games with non-intrusive audio ads.

Ivan Beckley, Co-Founder & CEO of Suvera (UK) is creating a virtual healthcare experience that allows doctors to care for patients with long-term conditions with fewer appointments. He is still completing his medical training at UCL.

The entrepreneurs spent twelve weeks in the Black Founders Immersion Programme, where they had access to the best of Google's people, products and connections. They were able to partner with experienced Google mentors, specialists and investors helping them to grow and giving them better access to fundraising opportunities while further advancing their leadership skills.



Wilfrid Obeng AudiMob



Ivan Beckley Suvera UK, Medical student UCI



### **Future pilot on board**

Rasheed Graham, Amos Bursary Alumni, always dreamed of becoming a pilot. Rasheed says: 'I could say that I caught the 'aviation bug' because I developed my love for flying out of the blue since I have no family members who have been pilots.'

When Rasheed successfully applied to join the Bursary, we decided to partner him with a professional mentor who could help him pursue his ambitions.

They paired me with a corporate pilot. This relationship has been worth its weight in gold and helped me hugely on my journey to becoming a pilot. The Bursary also put me in contact with commercial pilots who have given me opportunities within the industry.

They've helped me to navigate the professional world and pursue a career path that doesn't necessarily represent people like myself.

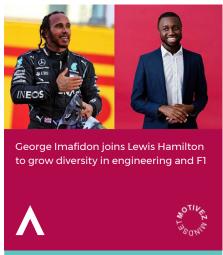
In 2019, Rasheed was proud to be the first black student to be awarded a place on the Aer Lingus Future Pilot Programme. 8,500 people applied for the 18 places that were on offer.

A lot of what was required to succeed during the applications process was covered by the assessment centre skills workshops run by the Bursary.

Due to the pandemic, Aer Lingus sadly decided to terminate the programme and offered to pay £44,000 towards an Airline Transport Pilots License course instead. However, Rasheed had to crowdfund to raise the balance of £60.000.

I have fought my way into an industry which is not representative of minority communities and I would be doing myself and future generations of ambitious young men and women an injustice by giving up.

We are delighted to say that, after Rasheed shared his story on BBC Panorama, he achieved his target of £60,000 and resumes his pilot training in January 2021.



### The brothers Imafidon

This summer George Imafidon graduated from UCL with a First Class Honours in Engineering and was appointed to The Hamilton Commission to grow diversity in engineering and F1 and support more young people into engineering. He was also awarded the Powerful Media Black Excellence Community Award for 2020.

His older brother Kenny continues to blaze a trail. He became the youngest Chair of the charity City Gate, became the only black person on the board of BBC Children in Need, where he was instrumental in securing £10 million over ten years, making a difference to improve the lives of young black people in the UK. He is a trustee of several other charities including Strength Within Me Foundation (S.W.I.M), Spark Inside and City Gateway, where he is currently the Chair of the Board of Trustees. He is also on the advisory boards of Her Majesty the Queen's newest charity, Queen's Commonwealth Trust and youth charity Peer Power, where he met Prince Harry and Meghan Markel.







George Imafidon



Jolade Olusanya

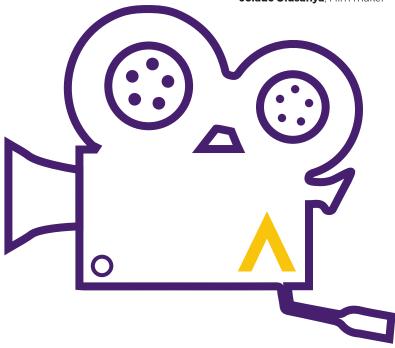
The story of Leroy Logan MBE was featured on the BBC1 series Small Axe which was directed by Internationally acclaimed director, Steve McQueen. Ten years earlier a young AMOS Bursary student filmed a documentary on Leroy Logan whilst at University. Leroy was one of the first mentors on The AMOS Bursary and the documentary was used to promote the Bursary and the benefits of mentoring.

Ten years later Jolade Olusanya is a filmmaker. He said, 'I had the privilege of filming Leroy back in 2010. It was my first production as a director. He was still a superintendent then. The man is a living legend'.

Since Graduating in 2015, Jolade has travelled the world telling stories and creating content for the likes of Red Bull, Red Bull Music, Vapiano, Expedia, Google, Musicalize, SXSW and many more.

In 2019 he was employed as a photographer on the production of the TV series 'Enslaved' hosted by Samuel L Jackson. More recently he directed a nationwide video campaign for Pantene on Afro hair discrimination. He said 'In essence, I'm a storyteller very keen on building lasting connections between the public and private sector through the art of storytelling and most of all, feeling'.

**Jolade Olusanya**, Film maker



### **Mentoring Matters**

The mentoring programme is one the students really value, and we have to make sure we are offering a first-class service. Currently, we have over 200 mentors. As a consequence of Covid-19, we depended on our mentors even more to maintain their relationships with their students, a valuable part of The AMOS Bursary story.

I love being a mentor with The AMOS Bursary. I have been with the Bursary for over four years now and it has enabled me to help students who come from a similar background to myself. I can therefore pass on my knowledge, with the aim of helping to make their path smoother than my own. Mentoring with The AMOS Bursary is fantastic because the students get so much support with social and professional development and from each other. In addition, I have learnt a lot too from the students and from The AMOS Bursary itself.

Uniquely, with The AMOS Bursary, you can mentor students for a number of years from A-levels through to their first role after graduation. This means that I am able to give the students the encouragement and support that will help them make the most of their potential, which is immensely rewarding. The team at The AMOS Bursary go over and above to create a valuable experience for their students and care very much. They are dedicated and The AMOS Bursary does indeed feel like a family.

Tina Harris, Solicitor

### Partners providing access

# Eradigm promotes Associates

In March 2020 Marcus Deans. Co-founder and partner of Eradigm Consulting changed the lives of three young men. He said 'Having spent some time researching The AMOS Bursary, it was clear that their philosophy, aims and objectives were aligned with my own. Academic achievement and more importantly utilising those qualifications and other soft skills to secure good employment is critical. Having spent over 20 years in the Pharmaceutical industry, it is abundantly clear that black people (and particularly black men) are underrepresented. My hope is that my sponsorship will allow the three young men to acquire the skills they need for a bright future by participating in the 'full programme' offered by AMOS Bursary.'

My expectations
of the guys are: to
listen, to contribute
their own thoughts
their own thobe
their own thobe
and ideas, come
willing to come
willing to come
outside of their
comfort zone
and to learn skills
and to learn skills
beyond those in
a textbook.

### Below two of the students explain how their connection with Marcus is making a difference

The AMOS Bursary has helped me so much. It started with being somewhat disappointed as I wasn't in the main programme but the Associate programme. However, I didn't give up and I tried to stand out and prove why I should've been originally chosen. This was made easier due to the pandemic as it allowed me to show off my potential which then gave me the opportunity to get sponsored by Eradigm and Marcus Deans.

I've talked to Marcus many times and the advice he gives is exemplary; he has made me realise that I should slow down as I'm currently in my youth so I have time to ponder about my career; and that I must think carefully of the choices I'll make in the near future to ensure that I'm happy with the end result. I believe he decided to sponsor not only me but my fellow peers in the cohort because he believed that we have the potential to demonstrate our skills to the world and that being a black man won't hinder us to achieve our goals.

Romario Morrison, Year 13, Cohort 2020

Moving onto the main programme accelerated my personal growth massively. It put me in a great position to network and gain exposure, within different industries. The exposure I gained was paramount to my journey as it enabled me to learn more about different pathways to becoming successful. Networking has also been essential to broadening my career prospects. All these personal developments have been created by the sponsorship via Eradigm.

It means a great amount to be supported by Marcus Deans because I am spurred to do greater things knowing that I have been

blessed with such a position. I have a fantastic relationship with Marcus as we try to do monthly zoom calls where he provides me with advice in areas that I haven't considered. I am very thankful to have a role model in Marcus as it inspires me to continue the cycle of helping the younger black generation.'

Kwesi Bimpong, Year 13, Cohort 2020

### **Diversity in action - working** in partnership with Barings

We were delighted to begin a partnership with the highly respected firm Barings in 2018 - a relationship that has proven to be hugely beneficial for our dedicated students.

One of their first initiatives was funding scholarships for two students on our programme. Barings has also offered summer internships to a number of our students for the last few years.

Remel Anno-Barnieh, one of their recent summer interns, says: 'I found myself learning something new each day.' Following the completion of his internship. Remel was thrilled to be offered a place on Barings' analyst programme.

While the pandemic meant that Barings were not able to offer as many internships as they would have hoped last year, Colby Johansen, Barings' Global Campus Recruiting Manager, has been supporting our students in other ways.

Colby says: 'I have monthly checkins with a lot of different students and just give them some advice and talk to them about internships and ways they can better themselves for the future.'

Barings has led invaluable career-orientated sessions with our students, allowing them to network and build relationships with people across the organisation. They ran two mental health awareness workshops too - introducing our students to resources to help them take care of their emotional wellbeing.

We are incredibly grateful for all Barings has done to support our scholars with their personal and professional development. 'The relationship with Barings has been really important for us. It shows what is possible, and the difference an effective partnership can make to our young men and our business partners,' says Colleen Amos CEO, of The AMOS Bursary.

Excerpts of this story are taken from the article written by Barings Social Impact team in honour of Black Philanthropy Month (August 2020)

### Schroders giving partnership

Schroders Black Professional Network (SBPN) has been supporting the Amos Bursary since 2019, committing to donating annually for five years and hosting a number of activities, including paid work experience placements.

Schroders manage investments for a wide range of institutions and individuals to help them meet their financial goals as they change over

One of the focus areas of SBPN is recruitment and to attract ethnic minority talent in the recruitment process. - Jennifer Kuntuala, Fund Manager Assistant and Chair of the SBPN said, 'Our strategic partnership supports three Year 13 Schroders scholars, Joel Allen-Caliste, Leon Gidigbi and Antonay Thomas, with a range of experiential and networking opportunities which play a vital role in career progression and personal growth. Our support will also assist Amos students to participate in overseas internships and work experience placements, building young people's confidence, soft leadership skills and commercial awareness'.

Antonay speaking on behalf of the group said, 'As AMOS-Schroders students, we'd like to thank Schroders for their continuous support throughout our time with them. We've had the opportunity to engage in

developmental zoom calls, with a range of inspiring professionals. Schroders also furthered their engagement with the Amos Bursary by providing access to their "Improving Futures Virtual Series". Following on from this, (when possible) we hope to further our involvement with Schroders as an institution, through developing new relationships, as well as building upon pre-existing ones. We hope to develop workshops alongside Schroders, whilst hopefully gaining greater experience within the industry'.





Joel Allen-Caliste

Leon Gidigbi



Antonay Thomas





Avo Olubode. University of Warwick

### **Alternative internships**

#### Virtual Unilever

Unilever held a month-long Virtual summer programme in place of the proposed internships.

We took part in a three week, six-session, virtual programme, led by Unilever, geared towards understanding more about the FMCG market, the different functions within Unilever itself and a few sessions oriented around improving employability, self-development and wellbeing in the workplace.

One session allowed an in-depth look into the departments at Unilever and how they operate. Students were given the opportunity to ask questions to gauge a team they would best suit.



Nana Osei-Kofi Warwick University



Samuel Olajugba, Kent University

about how Unilever is navigating the environmental impact of its products. The programme has definitely deepened my interest in entering the FMCG industry.

Unilever gave us advice on how to improve our soft skills in the workplace, with sessions catering to improving our health and wellbeing, as well as personality types and feedback. The experience was truly beneficial and every session was just a window (of opportunity) to learn something new!

Samuel Olajugba, 2019 cohort

My personal takeaways come from the final three sessions; learning to analyse the components of my personality and better adapt my work style, understanding the correct environment to give constructive feedback, and to better tailor my CV to the role I apply for.

Reported by Ayo Olubode, University of Warwick



Munve Abrar. Oxford University CNBC



CNBC President

### **CNBC Introduction to the** world of business news

Students participated in a fourteen-week Introduction to business news with CNBC. Each week they were in conversation with key figures across the business including a session with Mark Hoffman, Chairman, CNBC Worldwide at NBC Universal Media, LLC, New York, and CNBC International President and Managing Director, John Casey.

I cannot speak for the other boys but before attending the CNBC sessions during the summer, a career in journalism still had the impression of being a closed network, where entrance to the party came on a who you know, not what you know, basis. This was truer for broadcast than print journalism. This is where CNBC as an international media company encompassing many avenues and platforms of publishing news allowed us an insight into all of these fields and an insight into the future of journalism.

We met the faces of the firm that present across their range of audio-visual platforms as well as the support staff and spine of the company. Conversations were sparkling and rich with the Q&As ranging from life experience and meeting interesting people on the job, to how we as young men should build, develop and maintain our personal brands in an era of intense focus with all our information online.

The most interesting session for me, and perhaps this is cliché and obvious, was John Casey's introductory one as it reminded me of the importance of perseverance and grind to crack an industry or job, in an age that feels automated, with many companies using the same application tools and formats to hire.

Report by Munye Abrar, Oxford University

The Amos
Bursary would
like to thank our
sponsors for their
support in 2020.
Our students
have continued
to thrive and
engage with their
support.

### **Our sponsors**

# Linklaters



Imperial College London

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